

Media Outlets	FY23 Spend
Meta	\$3,597,344
Encompass Media Group	\$3,531,011
Outfront Media	\$2,897,035
Google	\$2,804,442
Univision	\$2,431,314
ABC (WABC)	\$2,428,889
Schneps Media	\$2,111,675
<i>AMNY-Metro (Schneps Media)</i>	\$480,537
<i>Queens Courier (Schneps Media)</i>	\$153,060
<i>Brooklyn Paper (Schneps Media)</i>	\$137,817
<i>Caribbean Life (Schneps Media)</i>	\$87,982
<i>Bronx Times Reporter (Schneps Media)</i>	\$65,666
<i>Brownstoner Media (Schneps Media)</i>	\$58,194
<i>Noticia New York - El Correo (Schneps Media)</i>	\$54,160
<i>Gay City News (Schneps Media)</i>	\$50,303
<i>Boyside Times (Schneps Media)</i>	\$30,794
<i>Queens Post (Schneps Media)</i>	\$28,370
<i>Bronx Times (Schneps Media)</i>	\$20,603
<i>New York Family (Schneps Media)</i>	\$20,564
<i>TimesLedger (Schneps Media)</i>	\$14,335
<i>Ridgewood Times (Schneps Media)</i>	\$9,997
<i>Courier Sun (Schneps Media)</i>	\$7,114
<i>The Villager (Schneps Media)</i>	\$2,962
<i>Park Slope Courier (Schneps Media)</i>	\$1,786
<i>Manhattan Express (Schneps Media)</i>	\$1,450
<i>Bay News (Schneps Media)</i>	\$1,071
<i>Chelsea Now (Schneps Media)</i>	\$808
<i>Flushing Times (Schneps Media)</i>	\$542
<i>Community News Group (Schneps Media)</i>	\$11,287
<i>Unspecified Publications* (Schneps Media)</i>	\$872,273
Sino Television, Inc.	\$1,829,226
Audacy	\$1,803,950
Spanish Broadcasting System, Inc.	\$1,690,340
Telemundo	\$1,685,524
Subway/MTA Ad	\$1,621,205
iHeart Media	\$1,390,187
Intersection	\$1,332,051
The Trade Desk	\$1,290,741
WBLS	\$966,122
Opcion TV	\$919,416
Hulu TV	\$881,900
Bus Shelter	\$813,600
Twitter	\$812,931
Multicultural Broadcasting	\$793,140
Spectrum	\$750,517
WVIP 93.5 FM	\$684,358
WNBC	\$676,701
Korean Channel TV	\$637,033
New Tang Dynasty Television	\$636,183
HOT97	\$604,362
JC Decaux	\$594,414
WZRC - Chinese Cantonese Radio	\$582,740
Aapka colors	\$572,972
Youtube	\$572,227
Korean Broadcasting Network	\$568,773
El Diario La Prensa	\$566,732
FOX	\$506,900
PIX 11	\$502,758
TFC News	\$501,036
Snap Chat	\$472,469
XOMAD	\$436,000
Lamar	\$429,374
Staten Island Advance/SiLive.com/SI Media Group	\$405,077
Spotify	\$382,743
Sony Entertainment Television (SET India)	\$376,556
Davidzon Radio (WSNR 620 AM)	\$347,845
WKDM AM1380	\$342,442
Winstar Interactive	\$340,000
TELEMICRO-TV	\$336,814
El Especialito Newspaper	\$334,392
News 12	\$320,641
LinkedIn	\$318,743
Pathlabs	\$318,382
K-Radio AM 1660	\$318,238
World Journal	\$306,016
Tik Tok	\$297,567
Vistar Media	\$284,461
Unknown Video	\$280,000
Sing Tao Daily	\$275,756
NY Interconnect	\$263,275
New York Amsterdam News	\$262,501
Other Non-Media Spend	\$253,325
Straus Media	\$248,715
<i>Our Town (Straus Media)</i>	\$21,456
<i>West Side Spirit (Straus Media)</i>	\$15,808
<i>Chelsea News (Straus Media)</i>	\$13,331
<i>Our Town Downtown (Straus Media)</i>	\$1,801
<i>Unspecified Publications* (Straus Media)</i>	\$196,319
Easy 96	\$246,794
Zee TV	\$243,210
AdTheorent	\$238,790
WWOR - TV, My 9	\$235,608
Programmatic ads	\$234,139
LinkNYC	\$219,000
WWTR - EBC Radio	\$217,243
Ferry Ads	\$216,786
Audacy (1010 WINS)	\$212,976
Radio Soleil	\$207,012
SUPER CANAL-TV	\$196,654
Delta Media	\$193,725
Pandora	\$190,068
Apartership	\$180,928
Korea Times New York	\$175,860
Impacto Latino	\$175,637
AKI Technologies	\$170,000
The Africa Channel TV	\$164,529
Gamut TV	\$163,726
Indeed	\$159,875
New York Press Service	\$158,787
Russian Media Group, LLC (TV channel name: RTN)	\$155,656
Bronx Voice (GLM - Guess Line Media)	\$147,831
New York Times	\$138,405
NBC	\$134,878
TV Asia	\$131,925
OpAD Media	\$129,911
The China Press	\$128,669
Queens Latino	\$127,320
BQE Media	\$120,381
<i>Queens Ledger (BQE Media)</i>	\$42,690
<i>LIC Journal (BQE Media)</i>	\$17,239
<i>Queens Examiner (BQE Media)</i>	\$14,887
<i>Forest Hills Times (BQE Media)</i>	\$14,610
<i>Greenpoint Star (BQE Media)</i>	\$10,332
<i>Glendale Register (BQE Media)</i>	\$8,795
<i>Brooklyn Downtown Star (BQE Media)</i>	\$4,761
<i>Leader Observer (BQE Media)</i>	\$4,668
<i>Unspecified Publications* (BQE Media)</i>	\$2,400
Altice	\$119,590
MBC MASR	\$117,226
Korea Daily	\$114,586
RTVI	\$114,153
Weekly Bangalee	\$113,073
1010 WINS	\$112,803
Black Enterprise Magazine	\$112,052
Jus Punjabi TV	\$111,966
City & State New York	\$110,224
NY Daily News	\$109,893
Harlem Community Newspapers, Inc.	\$109,658
New York Post	\$109,433
TV One Pakistan TV	\$109,256
The Haitian Times	\$108,970
Colors Bangla	\$108,694
Total Traffic & Weather Network	\$104,634
ESPN	\$104,622
ARY News	\$103,520
MTV Lebanon	\$98,917
ITVN International Network	\$98,723
One Caribbean Television	\$98,594
Mishpacha magazine	\$96,625
New York Beacon	\$90,724
Rusa Radio, Inc.	\$89,445
New York Carib News	\$88,035
Sunufrik Radio	\$87,588
Parkchester Times	\$86,688
Queens Chronicle	\$85,607
Carvertise	\$84,600
The Bronx Daily Bronx.com	\$82,945
Urdu Times USA	\$82,743
Inspiria	\$80,600
PTC Punjabi	\$78,972
NY1	\$77,651
Al Hawadeth	\$76,331
AcuityAds Inc.	\$76,000
Caribbean Times	\$75,538
Haiti Liberté	\$75,479
The Manhattan Times	\$74,321
CBS (WLNY)	\$73,899
Blue Outdoor	\$73,650
LittleAfrica News	\$72,580
Kanzhongguo Association, Inc. (Vision Times)	\$71,913
Grindr	\$71,343
The South Asian Times	\$70,833
ATN Bangla	\$70,635
Epoch Times	\$70,446
ForumDaily Inc	\$70,375
Katz-OTT	\$69,033
Thikana	\$66,904
Airports	\$66,450
AI Media Group	\$65,000
The Wave	\$64,922
Pacifica Radio (WBAI)	\$64,879
Hamodia Corp	\$64,502
Col Live	\$63,449
Jewish Press	\$63,011
Atmosphere	\$60,000
TBN24	\$59,502
DBG Media Publishers of Our Time Press, Inc.	\$59,481
Boro Park 24	\$58,440
Gas station TV	\$56,819
Haiti Progres	\$56,133
Hispanic Indoor Media	\$55,980
Media Morphosis	\$55,648
News India Times	\$54,329
MundoNOW	\$54,310
Rampa TV LLC	\$53,312
The Riverdale Press	\$52,224
Open Igloo	\$52,084
Allewaa Al-Arabi	\$51,835
Afro Times	\$50,097
Amazon	\$50,000
SEEN	\$50,000
Street Steam Studios	\$50,000
BK Reader	\$49,843
Gothamist	\$49,271
Brooklyn Eagle	\$49,215
Double Verify	\$48,716
Daily Challenge	\$46,538
Der Yid	\$46,208
Weekly Awaz	\$45,951
My Code Media	\$45,000
Premion	\$45,000
Documented	\$44,905
Max Recruit	\$44,215
Verizon	\$43,610
The Black Star News	\$43,170
Haiti Observateur	\$43,026
Russkaya Reklama	\$42,582
Sahara One Television	\$41,722
Times Now	\$41,718
Gay Ad Network	\$41,300
Jewish Week	\$41,257
Jewish Post	\$41,250
Hornet	\$39,421
Jewish Voice Inc.	\$38,477
Vevo	\$38,439
The Positive Community Corporation	\$38,314
African-American Observer	\$38,107
The Bronx Free Press	\$37,929
Caribbean American Weekly	\$37,639
The Rockaway Times	\$37,556
Jewish Herald	\$37,288
Binah Magazine	\$37,200
Chalamar New York	\$36,856
ZCPI-SR	\$35,796
Radio Rampa LLC	\$35,776
New York Awam	\$35,293
Forward.com / Jewish Daily Forward	\$35,290
Quizlet	\$35,000
Chelsea Community News	\$34,923
Weekly Dunya International	\$34,319
YES Network	\$34,200
The White Eagle (Bialy Orzel) - New York Edition	\$33,886
Her Agenda	\$33,444
La Tribuna Hispana USA	\$33,195
Bushwick Daily	\$32,827
Groundtruth	\$32,750
NY1 Noticias	\$31,237
Venus Media	\$30,129
Cluep	\$30,000
MightyHive	\$29,844
Sahara Samay News	\$29,802
Unidos US	\$29,515
Aktina FM Radio	\$28,581
Nowy Dziennik	\$28,571
Urdu News	\$27,342
Freedom FM	\$27,178
JamLoop	\$27,060
The Tablet	\$26,651
Estrella	\$26,580
The Brooklyn Home Reporter	\$26,511
Habitat Magazine	\$26,425
Queens Gazette	\$26,256
St. John's University	\$26,250
Sahara Filmy	\$26,097
City Bikes	\$26,040
Time Television	\$25,432
Canarsie Courier	\$25,424
Ami Magazine	\$25,423
Admazing CO LLC	\$25,000
Loop Media	\$25,000
Lyft	\$25,000
Playwire LLC	\$25,000
URL Media Holdings	\$25,000
WNYC Radio	\$24,773
ITV GOLD TV Channel	\$24,756
Lightyear Media	\$24,706
Queens Daily Eagle	\$24,535
Law Jobs	\$24,002
Cable - Various	\$23,740
French Morning	\$23,509
The Chief	\$23,291
Minority Commerce Weekly	\$23,189
The New American	\$22,841
Dice Job Board	\$22,795
Brooklyn Cyclones	\$22,500
The Immigrant's Journal	\$22,450
Pakistan News USA (Daily News Pakistan)	\$22,279
New York Hispano	\$22,170
Voice of NY Radio Korea	\$22,114
Parle Magazine	\$21,998
AllOver Media	\$21,226
Irish Voice newspaper	\$20,975
Weekly Bangladesh	\$20,971
DeSi Talk	\$20,448
RCN Corporation	\$20,284
WQBU - Qué Buena Nueva York	\$20,250
Catholic New York	\$20,237
NWBK-TV	\$20,120
NYC Ferry	\$20,000
Search	\$20,000
Christian Times	\$19,820
City Limits	\$19,342
Street Hype	\$18,727
TNT	\$18,700
Queens Jewish Link	\$18,532
Talkline Network (WVIP)	\$17,075
Dee Voch	\$16,644
Irish Echo	\$16,546
5 Towns Jewish Times	\$16,403
WBWD - Radio Zindagi	\$16,363
Yated Ne'eman	\$16,092
MSG-TV	\$15,900
Russian Bazaar	\$15,835
Ecuador News	\$15,772
Today News Africa	\$15,730
Chalkbeat	\$15,570
In Market	\$15,536
Redi-Data	\$15,000
Samba TV	\$15,000
Staten Island Ferry	\$15,000
USA Network	\$15,000
AMC-TV	\$14,975
Jewish Content Network	\$14,773
Hot 105 (WHQT)	\$14,735
Radio Zindagi	\$14,577
Extreme Reach	\$14,576
BRIC TV	\$13,915
Entravision	\$13,860
Flatbush Jewish Journal	\$13,267
Comedy Central	\$13,050
SportsNet NY	\$13,000
Bangla Patrika	\$12,663
Time Out	\$12,600
SHE Media	\$12,500
Vecherniy New York	\$12,424
Education Week Magazine	\$11,995
La Voz Hispana	\$11,932
Senegambia Parrot	\$11,675
A4	\$11,330
Bing	\$11,221
TeamSnap	\$11,150
EBC	\$10,965
Peruanisimo News	\$10,941
Crown Heights	\$10,570
Disability Scoop	\$10,570
Jezebel	\$10,570
Muslim Community Report (Muslim Parrot)	\$10,400
New York Parrot	\$10,188
Caribbean Power Jam	\$10,047
Pinterest	\$10,030
The Jewish Star	\$9,965
Africa in Harlem	\$9,929
The African Journal	\$9,890
Manhattan Neighborhood Network	\$9,555
Gujarat Times	\$9,540
Equal Pride	\$9,360
Roosevelt Islander Online	\$9,136
TV ONE USA, TV ONE Global	\$9,131
Jewish Vues	\$8,999
Yiddish News Report	\$8,895
Monster	\$8,788
WE TV	\$8,500
Druzhba Russian Magazine	\$8,479
LIVING LCHAIM	\$8,333
Idealist	\$8,282
Weekly Desh	\$8,054
Dvar Yoim	\$7,500
Fordham	\$7,500
Ahclicklive Inc.	\$7,487
WOR-AM	\$7,470
Greenpointers	\$7,445
Direct Mail	\$7,375
CareerBuilder	\$7,265
TBS-TV	\$7,100
Bustle	\$7,000
Khasokhas	\$6,981
Get Out Magazine	\$6,890
Radio Danu	\$6,885

Der Blatt	\$6,755
Caracol TV	\$6,723
Co-op City Times	\$6,576
Lassi with Lavina	\$6,400
StackAdapt	\$6,383
InMarket	\$6,367
Gotham Buzz	\$6,356
Queens Buzz (Gotham Buzz)	\$2,506
Unspecified Publications* (Gotham Buzz)	\$3,850
Amsterdam Recorder	\$6,250
Uptown Collective	\$6,250
ZipRecruiter	\$6,247
Kurier Plus	\$6,092
Bukharian Jewish Link	\$5,987
The Red Hook Star-Revue	\$5,917
The Tribeca Trib	\$5,736
The Italian Tribune	\$5,715
Headline News	\$5,700
JP News	\$5,700
Ecuavisa	\$5,682
WGBB - Chinese Radio Network	\$5,566
Cannabx	\$5,320
Noticia	\$5,315
Harlem World Magazine	\$5,278
Tribeca Citizen	\$5,200
Bisnow	\$5,100
Moment Magazine	\$5,014
Metro Source	\$5,000
xtronx	\$5,000
WNET	\$4,760
New York City Bar Association	\$4,655
Yemeni American Media Foundation	\$4,500
Staten Island Television	\$4,373
New York Biz	\$4,350
Prothom Alo North America	\$4,339
Geo TV	\$4,261
NYN Media	\$4,235
The Gleaner	\$4,217
The Lo-Down	\$4,194
Global Chinese Times	\$4,122
Jewish Broadcast Network	\$4,034
Torah Times	\$4,024
Afrikanspot	\$4,000
La Voce di New York	\$4,000
The Yeshiva World	\$4,000
Norwood News	\$3,959
Everybody's Magazine	\$3,958
Arabic American Radio	\$3,895
Crossings TV	\$3,825
The Indian EYE Newspaper	\$3,740
Eriksen Translations Inc.	\$3,690
New Russian Word	\$3,500
Townsquare Media	\$3,500
Weekly Probash	\$3,335
New York Construction Report	\$3,330
New York State Bar Association	\$3,319
Prothom Alo North America	\$3,300
France Amerique	\$3,294
Brooklyn Buzz	\$3,250
Telelatina TV	\$3,080
The National Herald	\$3,076
Epicenter NYC	\$3,000
Politics NY	\$3,000
Primera Linea	\$3,000
The South Asian Insider	\$3,000
Campus News	\$2,985
Weekly Link	\$2,984
Weekly Nobojug	\$2,941
White Eagle Polish	\$2,930
Cablevision	\$2,913
BronxNet	\$2,903
Aktina TV	\$2,865
Bangladesh Pratidin	\$2,762
Bronx Chronicle	\$2,750
JIG Media New York LLC	\$2,700
WheretAt Magazine	\$2,668
WKOB	\$2,623
Radio Mirchi (WWRL)	\$2,533
Irish Central	\$2,500
Sunday Best Publishing	\$2,400
Makilala TV	\$2,387
Trabajador Inmigrante	\$2,080
Institute of Electrical and Electronics Engineers	\$2,079
NextDoor	\$2,078
Luach Hatzibur	\$2,057
Hum TV	\$2,012
BET	\$2,000
Illyria Newspaper	\$2,000
Chelsea Community Radio	\$1,997
Worker's World Today	\$1,975
Professional Diversity Network	\$1,893
Total Food Service	\$1,862
Historically Black Colleges and Universities	\$1,801
Business Korea	\$1,791
Cooperator News New York	\$1,750
Society of Women Engineers	\$1,725
National Urban League	\$1,708
Rockaway Journal	\$1,605
Arab Astoria	\$1,584
EL Taxista AL Dia	\$1,514
American Water Works Association	\$1,436
American Bar Association	\$1,414
Dejando Huella Magazine	\$1,383
LoDown NY	\$1,374
Jewish World	\$1,340
Water Environment Federation	\$1,256
GOVERNMENTJOBS.COM	\$1,254
IHIRE	\$1,133
Hispanic/Latino Professionals Association	\$1,110
AARP	\$1,075
Banglanewyork.com	\$1,050
US Bangla News	\$1,050
COL-BANG	\$1,020
Newsday	\$1,004
Craigslist	\$1,001
The West Indian	\$887
American Society of Landscape Architects	\$866
Chelsea Clinton Now	\$838
The New England Journal of Medicine	\$819
African International Collaborative Center	\$800
Shukan NY Seikatsu	\$794
Work for Good	\$741
The Village Sun	\$698
Journal of the American Medical Association	\$659
Shoppers Guide	\$653
Society for Human Resources Management	\$639
Outside Careers	\$634
National Healthcare Career Network	\$618
Walton Issacson	\$600
The Bulletin	\$600
Police Executive Research Forum	\$550
Society of Black Engineers	\$549
National Society of Black Engineers	\$528
Bechatsros Satmar	\$524
Society of Hispanic Professional Engineers	\$484
American Public Health Association	\$473
Weekly Parichoy	\$471
New Yorker Staats-Zeitung	\$424
Southern Dutchess News	\$419
Business Equality Magazine	\$400
Society of American Foresters	\$370
HortOpportunities	\$359
Hire Veterans	\$349
Environmental Career Opportunities	\$344
Black Career Network	\$340
Women In Technology	\$313
My Health Talent	\$304
NonProfitJobs	\$294
Epidemiology Monitor	\$288
Weekly Ajkal	\$286
American Association for the Advancement of Science Magazine	\$284
American Society for Information Science	\$276
Ladders	\$270
Civil Engineering Magazine	\$268
American Public Works Association	\$261
Institute of Transportation Engineers	\$261
National Association of County and City Health Officials	\$253
Society of Municipal Arborists	\$250
American Public Garden Association	\$236
IMDiversity	\$236
Nurse.com	\$236
BuiltInNYC.com	\$230
HCAREERS.COM	\$220
Job Monkey	\$213
Politico	\$212
Association of Women's Health, Obstetric and Neonatal Nurses	\$209
Real Estate Weekly	\$206
Council Of State And Territorial Epidemiologists	\$202
Construction Management Association of America	\$196
Luso Americano	\$182
American Institute of Architects	\$171
Greenline North Brooklyn Community News	\$170
ForestryUSA	\$160
New York County Lawyers Association	\$157
American Marketing Association	\$146
Hamachne Hachareidi	\$144
Planetizen	\$143
American Nurses Association	\$135
Queens County Bar Association	\$135
Recruit Military	\$135
American Association of State Highway and Transportation Officials	\$133
Society of Asian Scientists and Engineers	\$133
AsianLife	\$132
The FilAm	\$131
Pride Careers	\$131
EdSurge	\$122
Newsday (long Island) / Online / Digital Newspaper	\$119
DataJobs	\$118
Land8	\$118
Professional Women in Construction	\$118
New York Foundation for the Arts	\$117
Public Service Jobs	\$113
Legal Staff	\$112
National Association for Civilian Oversight of Law Enforcement	\$110
Commercial Real Estate Women	\$107
Diversity Job Board	\$106
Staten Island Advance / Online / Digital Newspaper	\$106
Poughkeepsie Journal	\$102
American Alliance of Museums	\$101
Authentic Jobs	\$101
NurseJobBoard.com	\$98
ASHRAE.ORG	\$97
American Medical Informatics Association	\$94
American Society for Horticultural Science	\$90
National Communication Association	\$90
Tree Care Industry	\$90
Hispanic Outlook on Education Magazine	\$89
MediaBistro	\$79
Minorities in Agriculture, Natural Resources, and Related Sciences	\$79
The Creative Collective NYC	\$79
American College of Preventive Medicine	\$79
Minority Nurse	\$79
American Planning Association	\$78
Land Trust Alliance	\$78
National Association for Law Placement	\$73
New York Nonprofit Media	\$70
Archinect	\$68
Jobs in Horticulture	\$68
HealthJobsNationwide.com	\$67
Law Match	\$67
National Council of Structural Engineers Associations	\$66
Appraisal Institute	\$62
Connecticut Bar Association	\$62
American Association for Access, Equity, and Diversity	\$56
Association for Women In Communications	\$56
Diversity Woman	\$56
Above the Law	\$53
Women In Development New York	\$53
Institute of Real Estate Management	\$52
Hispanic National Bar Association	\$51
City Parks Alliance	\$45
Asian Pacific American Librarians Association	\$45
Corenet Global	\$45
Information Systems Security Association	\$45
National LGBTQ+ Bar Association	\$45
Transportation Research Board	\$45
African American Development Officers Network	\$39
Society for Ecological Restoration	\$39
Nurse Recruiter	\$38
Association of Public Health Laboratories	\$36
Society for Conservation Biology	\$36
Association of Fundraising Professionals	\$34
Social Work Job Bank	\$34
Association of Metropolitan Planning Organizations	\$28
Playbill	\$27
Words of Mouth	\$27
Asian American Psychological Association	\$26
Daily Freeman	\$26
Architect's Newspaper	\$25
Daybook	\$23
MomMD	\$23
American Institute for Conservation	\$22
Conservation Job Board	\$17
National Lesbian and Gay Journalists Association	\$17
Women for Hire	\$17
SeasonalJobs.com	\$17
Pink Jobs	\$6
Public Health Jobs	\$6
Grand Total	\$70,398,086

*Unspecified Publications: The data used for this report has been self-reported by City agencies to MOECM. For these advertisements, the name of the publication was not provided, only the media company name.

Note: If the City agency did not provide the name of the publication, the media outlet defaulted back to the media placement vendor.

Source: The Mayor's Office of Ethnic and Community Media
Published: November 2023